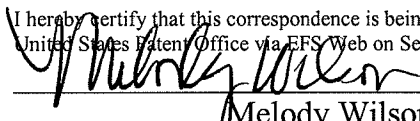


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
Motoi SATO et al.)	Art Unit: 3622
)	
Serial No. 09/876,666)	Examiner: Donald Champagne
)	
Filed: June 7, 2001)	
)	
For: Information Delivery Scheme and)	
Advertisement Providing Scheme)	Attorney Docket No.: 44471/259522
Using Social Filtering Technique)	

CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being transmitted to the
United States Patent Office via EFS Web on September 17, 2007.



Melody Wilson

DATE: September 18, 2007

AMENDMENT AND RESPONSE

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Responsive to the Office Action dated June 18, 2007 in the patent application identified above, please enter the following amendments and reconsider the application in view of the appended remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 13 of this paper.